

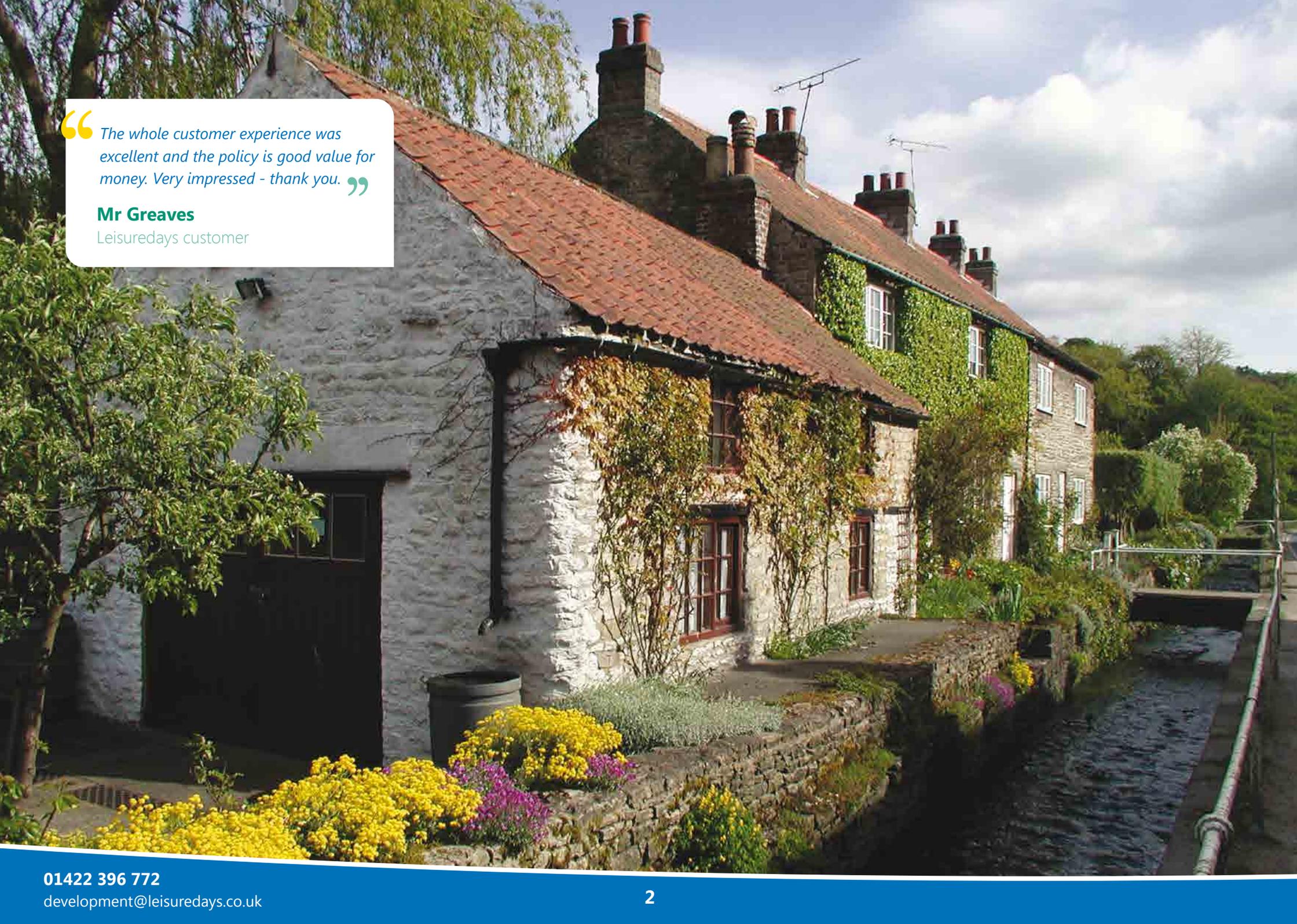


Holiday Home Insurance

Additional income for your business,
peace of mind for property owners



Leisuredays
INSURANCE THAT LETS YOU RELAX



“ The whole customer experience was excellent and the policy is good value for money. Very impressed - thank you. ”

Mr Greaves

Leisuredays customer



Apartment, cottage or house; inland, in the country or on the coast, our policy covers a wide range of properties

How we can help you

Leisuredays are one of the UK's leading insurance specialists in the holiday industry. We specialise in working with businesses like yours to promote holiday property insurance to the owners you represent.

By introducing these owners to us, your business can quickly and easily develop a significant additional income stream whilst owners will be given true peace of mind.

With the backing of a leading insurer, RSA, our policy provides much more than standard home insurance cover, with benefits designed to specifically meet the needs of UK holiday home owners who let out their properties.

As part of a family run business established in 1984, Leisuredays now employ over 100 staff. Our Yorkshire based customer service centre handles over 600,000 calls every year and we insure leisure and residential homes with a total value of over £1.9billion.



Trusted family business



Award winning customer service



Reassuringly good cover from a leading insurer

OPEN 7 DAYS

8am-8pm weekdays
9am-4pm weekends
and most bank holidays

Our Yorkshire based customer service centre is open seven days a week





“ With frequent changeovers in our holiday lets, it's hard to know exactly who will be there and whether they will look after the property. If anything goes wrong it's good to have a company you can trust and a friendly adviser on the phone to sort out difficulties. Leisuredays is just that; it offers an efficient, personal service at a very competitive price. ”

Mrs Ackroyd

Leisuredays customer

Benefits for your business

With little effort you can develop a significant income stream from the commission you receive as each of your property owners takes out a Leisuredays holiday home policy.

Healthy insurance income

Leisuredays have a proven track record at converting owners into policyholders and retaining them at renewal, meaning we maximise the commission your business receives.

Covering your portfolio of properties

We can insure properties with a rebuild valuation (not market value) of up to £500,000, with optional £40,000 contents cover. An individual owner can insure up to four separate properties with us. We also have a separate solution for your high net worth clients and business insurance requirements.

Efficient claims service

When a claim has to be made, nobody wants to miss out on valuable income or commission because a property can't be let out. Leisuredays have the necessary infrastructure to quickly get things repaired or replaced.

Proactive marketing

We ensure a good take-up rate by constructing a marketing plan which will ensure we approach the owners of the properties you manage at the right time with the right message.

Track your progress

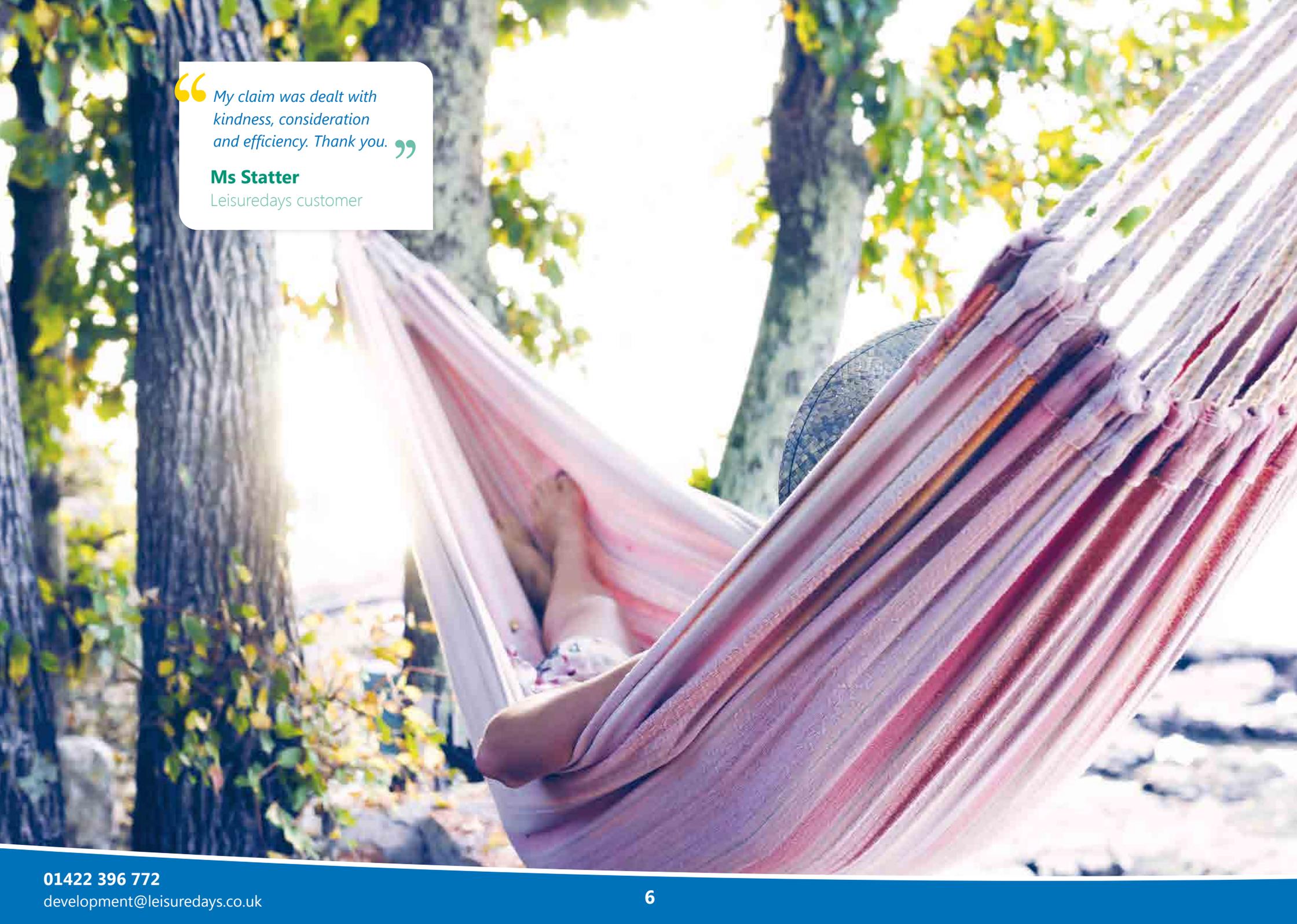
Our automatic reporting facility lets you know which properties are on cover with us on a weekly or monthly basis.

Abc



Leisuredays provide holiday home owners with a plain English policy

...and a 14 day money back guarantee and the option to spread the cost with a monthly Direct Debit facility

A person is seen from behind, relaxing in a pink and white striped hammock. The hammock is strung between two trees in a wooded area. The person is wearing a dark patterned top and shorts. The background shows sunlight filtering through the trees, creating a bright and peaceful atmosphere.

“ My claim was dealt with kindness, consideration and efficiency. Thank you. ”

Ms Statter

Leisuredays customer

Benefits for owners

It's not always possible to protect properties from damage by unexpected events such as fire, storm, flooding or even subsidence. When the worst happens, owners need specialist cover and a rapid claims response to get their property back to normal. Just one call from the owner gets a claim moving.

Cover perfect for letting out

We've carefully formulated this specialist policy, exclusively backed by a leading UK insurer, RSA (Royal & Sun Alliance Insurance plc). We offer generous cover limits, including up to £80,000 for loss of rental income following an event that prevents guests from staying.

Benefits that let owners sleep easy

With cover for malicious damage and theft, owners need not worry about problem guests. They can also choose to include accidental damage cover and, if required, cover for pet damage. Legal expenses cover is automatically included and £5m public liability cover protects against the costs of accidents or injuries involving guests or members of the public.

Competitive customer premiums

To ensure the owners you represent get the best value for money, we continually review and refine our prices to remain competitive.

Home emergency cover

Owners can choose to buy this extra policy for a small monthly premium. It pays for 24 hour approved tradesmen to make emergency repairs following weather damage, boiler and heating breakdowns, failed electrics, blocked drains, plumbing emergencies or even pest infestations. This will reduce potential inconvenience for holidaymakers and ensure their stay can continue.

92%

of Leisuredays claimants rate our claims service as 'good' or 'exceptional'

RSA



Once insured, owners will be protected by high levels of cover throughout the year

...and the reassurance of a 24 hour claims helpline should the worst happen

24 hour
claims helpline

Your next step...

Our business development managers are ready to discuss how we can build your business a valuable additional income stream and deliver an insurance policy which offers peace of mind to the holiday home owners that you represent.

Contact the Leisuredays team today:

01422 396 772

development@leisuredays.co.uk



Leisuredays operate from a converted printing mill in Halifax, housing all business functions under one roof and backed up with a nationwide support team

review centre



Customers love Leisuredays for service and value

...take a look at what they say on reviewcentre.com

Details in this brochure are correct as of 15/04/2015 but may be subject to change. 92% claims service statistic (page 7) based on 156 Leisuredays holiday caravan and park home claimants who responded to our claims survey between 01/01/2014 and 30/06/2014. Benefits are subject to terms and conditions, cover level and underwriting criteria. Investment in People winner at the UK Broker Awards 2013. Leisuredays is a trading name of Caravan Guard Limited. Caravan Guard Limited is authorised and regulated by the Financial Conduct Authority.